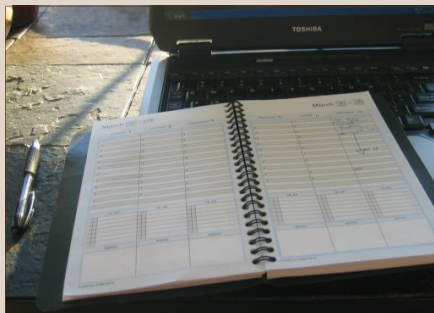


## Quality & Dependability



"It was wonderful to work with someone who really hit the mark, and who I didn't have to micro-manage."

Bridget McAuliffe  
Senior Business Development and  
Marketing Manager,  
Benesch, Friedlander, Coplan &  
Aronoff LLP



Commercial and technical  
Medicare communications

Wendy K. Burger  
301-526-1860  
wendy@writeonthedot.com

[www.WriteOnTheDot.com](http://www.WriteOnTheDot.com)



Commercial and technical  
Medicare communications

Why settle for a  
generalist when you  
can hire a writer  
with extensive  
Medicare  
experience?

Wendy K. Burger  
301-526-1860

## Services

Write on the Dot, LLC offers a broad array of writing and editing services to meet all of your communication needs.

Gain access to quality written products for your members and prospective enrollees, employees, sales brokers and clients, including:

- Member Handbooks
- Brochures
- Evidence of Coverage
- Website content
- Newsletters
- Press releases
- Sales flyers
- Member letters
- Business letters
- Training materials
- Quick reference guides
- User's Manuals
- White papers
- Press releases



## What You'll Get

Before becoming an entrepreneur and freelance writer, Wendy Burger was Team Lead for CMS' Part C Marketing and Enrollment Teams and a Project Manager and Content Writer for Medicare.gov. She is a results-driven, detail-oriented, creative and intuitive writer. Wendy founded Write on the Dot in 2006.

### Experience – Writing and editing

- Over 15 years of experience writing a wide range of Medicare products, including:
  - 2009 HPMS Bid Submission User's Manual.
  - Website content for CY 2007 and 2008 Medicare Prescription Drug Plan Finder and Medicare Options Compare.
  - 2005 Model Evidences of Coverage for HMOs and for PPOs.
  - Medicare Managed Care Manual instructions.

Depth: A Medicare policy expert who brings much more than just writing skills to the project

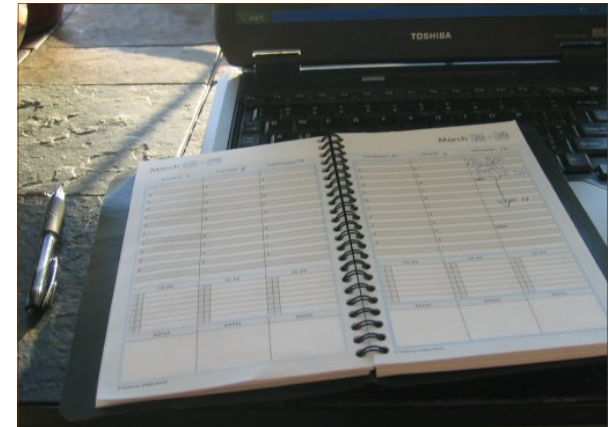
- Over 15 years of experience with Medicare & CMS
- CMS policy development experience (Part C Marketing and Enrollment)
- Medicare.gov Website development experience

Quality: Writing your audience understands

- Plain language writing experience
- Capitalizes on teaching experience

Dependability – Raising your chance for success

- Consistently meets project deadlines



## Clients/Experience

### Healthcare

- Gorman Health Group, LLC
- DestinationRx, Inc.
- Centers for Medicare & Medicaid Services
- Johns Hopkins Healthcare, LLC
- Johns Hopkins Outpatient Center

### Information System Development, Design and Testing Firms

- Fu Associates, Ltd.
- Buccaneer Computer Systems & Service, Inc.

### Legal/Financial Professionals

- Benesch, Friedlander, Coplan & Aronoff, LLP
- William T. Kerr, Esquire
- Gregory A. Barford, CPA and Business & Personal Finance Advisor